

Creating a 'Sense of Place' Design Standards for Main Street



Hometown Minnesota, Inc.

Hometown Minnesota, Inc. is a non-profit 501(c)3 organization founded by communities active in the old Minnesota Main Street™ Program. Hometown Minnesota is an advocate for enhancing and revitalizing the heart of small Minnesota communities, the Main Street business district.

Hometown Minnesota promotes sustainable local economic development, community character and local history, and community-based entrepreneurial development. By connecting Minnesota communities with resources, technical assistance, and the organizational experience of other communities, Hometown Minnesota helps communities preserve and restore their downtown districts.

These workshops are a collaborative effort between Hometown Minnesota, the Minnesota Main Street Committee, the Initiative Foundation, and the City of Montgomery

Hometown Minnesota workshops are made possible through your memberships.

Become a member or renew your membership today.

For additional information please contact:

Brian Ross
Hometown Minnesota, Inc.
2634 Vincent Avenue North
Minneapolis, MN 55411
612 - 588 - 4904
bross@crplanning.com

Hometown Minnesota and the Minnesota Main Street Committee present two workshops on downtown design standards

**October 8
1:00 - 4:00
Montgomery**

**October 13
1:00-4:00
Little Falls**

Creating a Downtown Sense of Place Design Standards for Main Street

The downtown (or lack thereof) defines each community's sense of place. Ensuring that your community's downtown is a vibrant asset requires simultaneously highlighting downtown's economic, social, and visual elements and integrating with the larger community. Hometown Minnesota and the Main Street Committee of the Preservation Alliance of Minnesota are pleased to offer a workshop on how to create and implement downtown design standards in your community.

The workshop will be lead in Montgomery by **Bob Kost**, AICP, from SEH Inc. and in Little Falls by **Suzanne Rhees**, AICP, author of *Reinventing the Village*, from Cuningham Group. Their presentations will cover creating design priorities, integrating design goals with downtown revitalization efforts, and options for implementing design standards. The presentation will describe both promoting voluntary standards and integrating of design into regulation.

The workshop will address questions such as:

- Reaching consensus on common design themes
- Integrating design goals with other goals
- The nuts and bolts of design standards – voluntary standards, incentives, regulations

The workshop will include small group discussion to ensure that attendees can discuss their own community's opportunities and situations.

Cost: \$75.00 per workshop per community

Workshops are free to Hometown member communities. Refreshments will be provided.

RSVP for October Workshops to:
Brian Ross, Hometown Minnesota
1-612-588-4904 bross@crplanning.com



Hometown Minnesota, Inc.

**SIGN US UP FOR A COMMUNITY MEMBERSHIP!
(MEMBER COMMUNITIES ATTEND FREE)**

City or Organization Name _____

Contact _____

Address _____

Phone _____

Email _____

Preferred Workshop Montgomery
 Little Falls

No. of Attendees _____

Please enclose a check for \$200
Make checks out to Hometown Minnesota

Mail Registration to:

Brian Ross
Hometown Minnesota, Inc.
2634 Vincent Avenue North
Minneapolis, Minnesota 55411

SIGN ME UP FOR JUST THIS WORKSHOP!

Montgomery Workshop
October 8, 2009
1:00 – 4:00 pm

Historic Hilltop Hall
206 First Street North
Montgomery, Minnesota

City or Organization Name _____

Contact Person _____

Email _____

Number of Workshop Attendees _____

Please enclose a check for \$75
Make checks out to Hometown Minnesota

Little Falls Workshop
October 13, 2009
1:00 – 4:00 pm

Initiative Foundation
505 First Street SE
Little Falls Minnesota

City or Organization Name _____

Contact Person _____

Email _____

Number of Workshop Attendees _____

Please enclose a check for \$75
Make checks out to Hometown Minnesota